

# The Thursford Collection – client testimonial

Our client, The Thursford Collection, is an important attraction in Norfolk which provides a nationally well-known Christmas theatre experience and historical steam and vintage fairground museum attraction.

The Thursford team engaged with Howden to ensure comprehensive insurance protection was in place for their operations. With specific needs unique to their operation, Thursford sought a professional insurance broker that could not only source competitive premiums but also provide access to highly technical and reliable advice.

## The challenge

Thursford faced the challenge of finding an insurance solution that not only covered their diverse risks but also provided this coverage at an affordable rate. They needed a broker who could understand their business intricacies and offer a tailored solution while maintaining a high level of service.

## The Howden solution

From the outset, our Norwich team, led by James, demonstrated a commitment to understanding their unique requirements. This involved a thorough analysis of the business's operations, risk exposures, property values, and existing insurance coverage. The approach was collaborative and meticulous, ensuring no detail was overlooked.

The impact of our engagement with Thursford was significant. Thanks to the tailored insurance solutions we presented, they felt confident that their business would be comprehensively protected, and we ultimately reduced their insurance costs as well. The peace of mind we provided allowed them to focus on their core operations without worrying about potential risks and liabilities.

What Thursford  
had to say...

“

From the moment we engaged with James, Samantha and the team, we were impressed by their dedication to understanding the unique needs of our business, ensuring that we received the best coverage at the most competitive rates. The team are responsive, approachable, and always ready to assist with any queries or concerns.

“Thanks to Howden Norwich, we feel confident that our business is comprehensively protected. We would recommend their services to any business seeking a reliable, knowledgeable, and transparent insurance broker, with access to global markets combined with local and personable service.”

Our commitment to providing tailored, comprehensive insurance solutions and dedication to client service has made a significant, positive impact on Thursford's business. By addressing their unique needs and ensuring competitive rates, we have proven to be a reliable and invaluable partner in protecting their business.

**howdenbroking.com**

Howden UK Brokers Limited is authorised and regulated by the Financial Conduct Authority No. 307663. Registered in England and Wales under company registration number 02831010. Registered Office: One Creechurch Place, London, EC3A 5AF. Calls may be monitored and recorded for quality assurance purposes.

HUBL-CC-COM-291-0724

**HOWDEN**